

## **Bellah May Announces a New Trendsetting Accessory: Chic Stroller Covers Combining Designer Fashion with Ultimate Protection**

*Bellah May Designs LLC™ is turning ordinary strollers into a fashion statement. Appealing to each mom's taste and mood, Bellah May has created a new trendsetting accessory providing multiple style choices to inspire and appeal to any mom. More importantly the stroller cover gives babies the protection from the sun they need.*

Orange County, CA - May 1, 2007 –Bellah May Designs LLC™ is turning ordinary strollers into a fashion statement. The Little One Sunshade™ stroller cover promises to inspire and appeal to each mom's taste and mood as Bellah May™ introduces the brand-new trendsetting accessory with multiple style choices.

More importantly, the Little One Sunshade™ stroller cover gives babies the protection that they need. According to the Skin Cancer Foundation, the best form of sun protection is not wearing sunscreen but keeping out of the sun altogether. Bellah May™ offers exclusive designs and an ultra-functional means to protect babies from nature's harmful rays.

Developed in Orange County, California by today's designer mom, these high quality Sunshades are the result of her lifelong passion and penchant for fashion. These charming, fashionable pieces serve to ultimately accessorize the in-style moms of today. The Little One Sunshade™ stroller cover features reversible designer fabrics inside and out and is sure to please moms, babies and admirers alike. Patterns ranging from flowers, toiles, letters, numbers and stripes make these sunshades a unique item.

“Bellah May™ sunshade stroller covers are the latest must-have for mom's everywhere! The innovative design is practical, durable and reversible. The best part is the chic and stylish fabrics. My customers just love them!” says Alyssa Jablonski, owner of [twirlshoppe.com](http://twirlshoppe.com).

Moms will truly love the wonderful reversible matching bag included with the sunshade. The bag hangs over the stroller to hold all the “stuff”, bottles, keys, toys, cell-phone, etc., that moms usually carry with them.

“What distinguishes us from others is that we are inspired by past and present designer icons who have paved the way for fashion,” says company president May Erwin. “The sunshade is a mixture of that inspiration, plus making it reversible makes it a functional yet fashionable product.”

The Little One Sunshade™ stroller cover is amazingly simple to attach to any stroller. At the Bellah May website a mom can take a quick tour on how clever the sunshade and bag work. Moms will wonder how they ever managed without it!

Bellah May™ was featured at the MAGIC fashion show in Las Vegas, February 13-16, 2007. In addition, Bellah May™ was featured at the very first show of Baby Celebration in Los Angeles, April 28 – 29, 2007.

Bellah May™ is also dedicated to helping others. Part of the sale proceeds will be contributed to a child-focused charity.

For additional information regarding the news that is the subject of this release contact May Erwin or visit [www.bellahmay.com](http://www.bellahmay.com).

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